

INTSORMIL Responds to Emerging Grain and Forage Markets in West Africa and Central America



John M. Yohe¹, E. A. Heinrichs¹, Stephen Mason¹, Mitchell Tuinstra², John Sanders³, Botorou Ouendeba⁴, Moussa Moustafa⁵, René Clará⁶, Bruce Hamaker³ and Jeff Wilson⁷

¹ University of Nebraska, ² Kansas State University, ³ Purdue, ⁴ ICRISAT, ⁵ INRAN, Niger, ⁶ CENTA, El Salvador, ⁷ USDA/ARS

MARKETING

FOOD

FEED & FORAGE

USA BENEFITS

INTSORMIL Marketing Strategies Increase Farm Income and Promote Technology Introduction in West Africa

INTSORMIL has developed and implemented a series of marketing strategies in West Africa to increase farm income and promote technology introduction. These strategies include:

- Conducting market research to identify key markets and consumer preferences.
- Developing and promoting high-quality sorghum products.
- Establishing direct trade relationships with processors and retailers.
- Providing technical assistance and training to farmers.

USAID

Harina de Sorgo como Sustituto del Trigo en Panaderías Rurales de El Salvador

La harina de sorgo es una excelente alternativa al trigo en la producción de panes y otros productos de panadería en zonas rurales de El Salvador. Este artículo describe los beneficios de utilizar sorgo y cómo se ha implementado en panaderías rurales.

USAID

Sorghum: A Substitute for Maize in the Nicaraguan Poultry Industry

Sorghum is a nutritious and affordable feed source for poultry in Nicaragua. This article discusses the benefits of sorghum and how it is being used to replace maize in the poultry industry.

USAID

INTSORMIL: International Expertise Benefits U.S. Sorghum and Pearl Millet Producers

International expertise from INTSORMIL has helped U.S. sorghum and pearl millet producers expand their markets and improve their production practices. This article highlights the impact of INTSORMIL's work.

USAID

INTSORMIL Responds to Emerging Grain Markets in West Africa

INTSORMIL is responding to emerging grain markets in West Africa by providing technical assistance and training to farmers. This article describes the challenges and opportunities in these markets.

USAID

Panadería "Pan Rey," El Salvador Prueba Harina de Sorgo

The Panadería "Pan Rey" in El Salvador is testing sorghum flour as a substitute for wheat flour in their bread production. This article details the process and results of the trial.

USAID

Sorghum: A Substitute for Maize in the West Africa Poultry Industry

Sorghum is being used as a substitute for maize in the West African poultry industry. This article discusses the benefits and challenges of this practice.

USAID

Sorghum: Nutritional Feed for U.S. and African Poultry

Sorghum is a nutritious feed source for poultry in both the U.S. and Africa. This article highlights the benefits of sorghum for poultry production.

USAID

Creating New Markets for African Sorghum Farmers

INTSORMIL is working to create new markets for African sorghum farmers by promoting the use of sorghum in various food and feed products. This article describes the strategies being used.

USAID

Sorghum Porridge: Fast Food in West Africa

Sorghum porridge is a fast and nutritious food source in West Africa. This article discusses the benefits and production of sorghum porridge.

USAID

CENTA SS-44, Nuevo Híbrido de Sorgo para Forraje en EL Salvador

CENTA SS-44 is a new sorghum hybrid developed for forage in El Salvador. This article describes the characteristics and benefits of this hybrid.

USAID

An African Pearl Finds a Home in the U.S.

An African pearl millet variety has found a home in the U.S. This article discusses the benefits and production of this variety.

USAID